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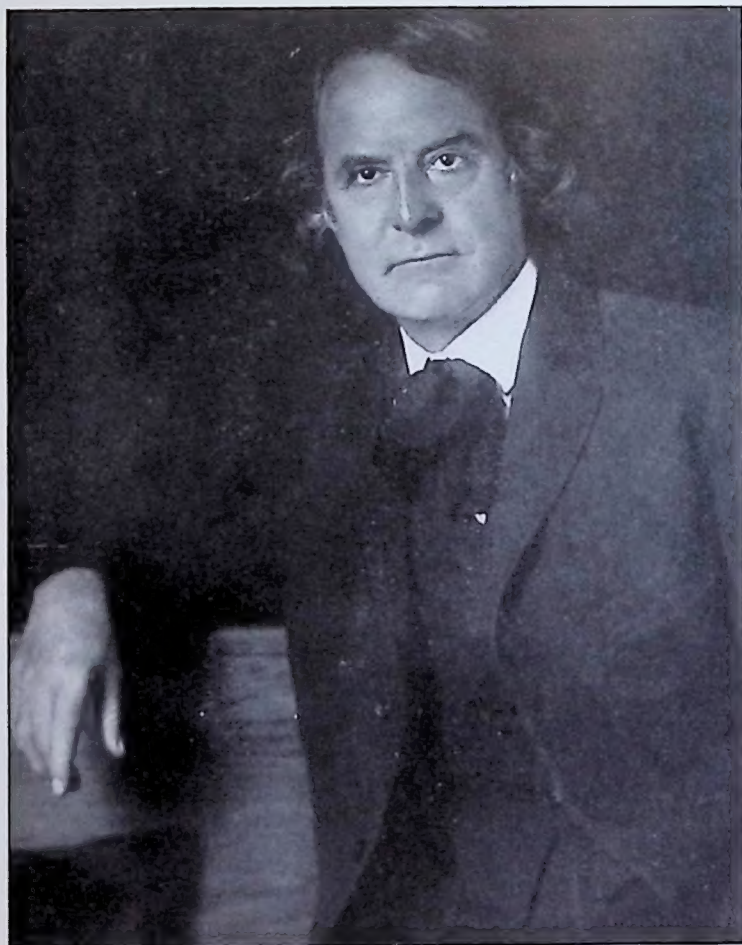
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NOT HOW CHEAP—BUT HOW GOOD !

WHERE TO FIND WHAT YOU WANT!

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YOUR MONEY BACK CHEERFULLY,
AND IMMEDIATELY—ON REQUEST!



ELBERT HUBBARD
FOUNDER OF THE ROYCROFT SHOPS
Born, Bloomington, Ill., June 19, 1856
Died, at sea, May 7th, 1915
Lost on the *Lusitania*

THE ROYCROFT SHOPS

*Being Excerpts from "The Roycroft Shop
— A History," written by Elbert Hubbard,
and Sent Free on Request.*

ONCE Americans were all shoddy—pioneers have to be, I'm told—but now only a part of us are shoddy. As men and women increase in culture and refinement, they want fewer things, and they want better things. The cheap article, I will admit, ministers to a certain grade of intellect; but if the man grows, there will come a time when, instead of a great many cheap and shoddy things, he will want a few good things. He will want things that symbol solidity, truth, genuineness and beauty.

The Roycrofters have many opportunities for improvement, not the least of which is the seeing, hearing and meeting of distinguished people. We have a public dining-room, and not a day passes but men and women of note sit at meat with us. At the evening meal, if our visitors are so inclined, and are of the right fiber, I ask them to talk. And if there is no one else to speak, I sometimes read a little from William Morris, Shakespeare, Walt Whitman or Ruskin. David Bispham has sung for us. Maude Adams and Minnie Maddern Fiske have also favored us with a taste of their quality. Judge Lindsey, Alfred Henry Lewis, Richard Le Gallienne, Robert Barr, Paul Bart-

lett, Brand Whitlock, Horace Fletcher, Henry Ford, Gutzon Borglum, have visited us—but to give a list of all the eminent men and women who have spoken, sung or played for us would lay me liable for infringement in printing *Who's Who*.

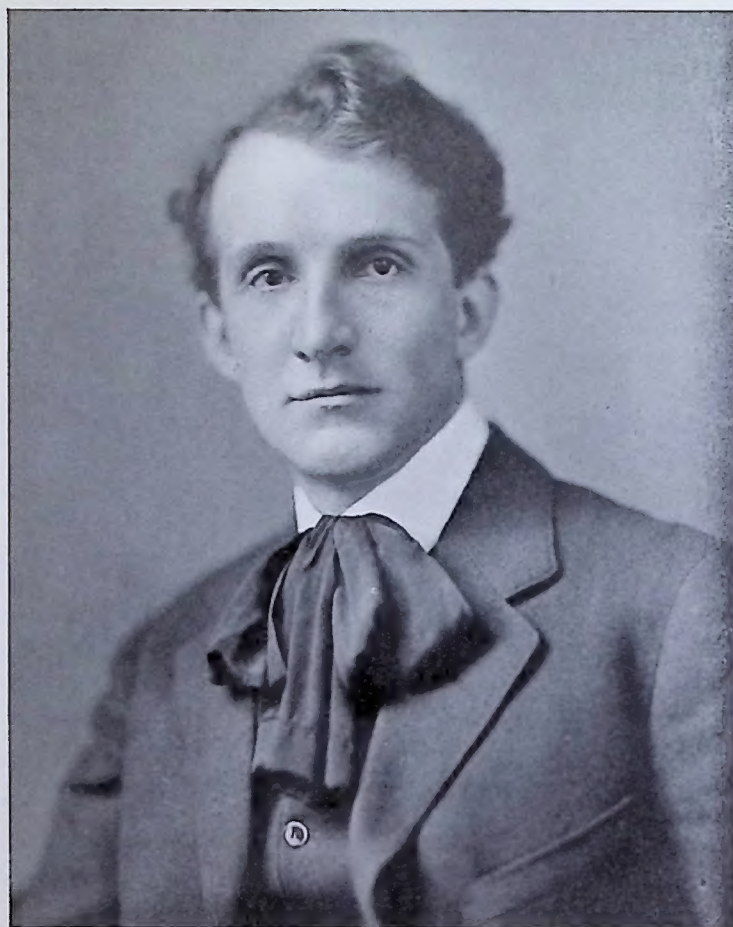
* * * *

TO fill in the time we printed a book: we printed it like a William Morris book—printed it just as well as we could. It was cold in the old barn, so I put up a little building like an old English chapel, right alongside my house. There was a basement, and one room upstairs. I wanted it to be comfortable and pretty, and so we furnished our little Shop cozily. We had four girls and three boys working for us then. The Shop was never locked, and the boys and girls used to come around evenings. It was really more pleasant than at home.

I brought over a shelf of books from my library. Then I brought the piano, because the youngsters wanted to dance.

¶ The girls brought flowers and birds, and the boys put up curtains at the windows. We were having a lot o' fun, with orders for books and things coming in almost every day.

The place got too small when we began to bind books; so we built a wing on



ELBERT HUBBARD II
CHIEF OF THE ROYCROFTERS

one side, then a wing on the other side. To keep the three carpenters busy who had been building the wings, I set them to making furniture for the place. They made the furniture as good as they could—folks came along and bought it.

¶ The boys picked up field-stones and built a great, splendid fireplace and chimney at one end of the Shop. The work came out so well that I said, "Boys, here is a great scheme—these hardheads are splendid building material." So we advertised we would pay a dollar a load for niggerheads. The farmers began to haul stones; they hauled more stones, and at last they had hauled four thousand loads. We bought all the stone in the dollar limit, bulling the market on boulders.

Three stone buildings have been built, another is in progress, and our plans are made to build an art-gallery.

An artist blew in on the way to Nowhere, his baggage a tomato-can. He thought he would stop over for a day or two—he is with us yet, and three years have gone by since he came, and now we could not do without him so. Then we have a few Remittance Men, sent to us from a distance, without return-tickets. Some of these men were willing to do anything but work—they

offered to run things, to preach, to advise, to make love to the girls.

We bought them tickets to Chicago, and without violence conducted them to the Four-o'Clock train.

* * * *

SWEAT-SHOP methods can never succeed in producing beautiful things. And so the management of the Roycroft Shops surrounds the workers with beauty, allows many liberties, encourages cheerfulness, and tries to promote kind thoughts, simply because it has been found that these things are transmuted into good, and come out again at the finger-tips of the workers in beautiful results. So we have pictures, statuary, flowers, ferns, palms, birds, and pianos a-plenty. We have the best sanitary appliances that money can buy; we have bathrooms, shower-baths, library rest-rooms. Every week we have concerts, dances, lectures.

We have a brass band, an orchestra, a choral society, a guitar and mandolin club, and a "Little German Band" that supplies the agrarians much glee. We try to find out what each person can do best, what he wants to do, and then we encourage him to put his best into it—also to do something else besides his specialty, finding rest in change.

The Roycrofters are a Band of Five Hundred skilled men and women, whose work for the past twenty years has brought us the approval of the Art-Centers of the World.



ROYCROFT PRINTSHOP



ROYCROFT CHAPEL

WHAT THE ELECT THINK OF THE FRA Magazine

FELIX SHAY
EDITOR



THE FRA throws its influence on the side of Truth, Intelligence, Justice, Liberty; editorially, it will tackle any subject and handle it without gloves. If you like the Straight Stuff, without the usual percentage of "schmooze," you'll like *The Fra*. Each month an "Elbert Hubbard Little Journey." Each month Elbert Hubbard II writes "East Aurora Folks."

I like the September *Fra* very much, and as before, I give the preference to Felix's own stuff. He is young and fresh and unsophisticated—also, thank God, Irish: these qualities are delightful in themselves and promise delightful entertainment, since they are backed up by real ability. His genuine humor and horse-sense make an agreeable combination that recalls Elbert Hubbard himself.—MICHAEL MONAHAN, Editor *The Phoenix*, South Norwalk, Conn.

Felix gets his stuff over with both force and grace —
—WILLIAM MARION REEDY, Editor *Reedy's Mirror*.

Lord—how that boy Felix can write!—GEORGE V. HOBART (Dinkelspiel—John Henry), Pelham Manor, N. Y.

I enjoyed *The Fra* very much. The best thing you did in that number is your stuff on *Cy Comes Back*. That's very well done.—BRUCE CALVERT, Editor and Publisher, *The Open Road*.

I have been reading the August number of *The Fra*. It is fine, and I believe it will hit the crowd. Put me down on your subscription-list. I enclose Two Dollars.—JAMES H. PRESTON, Mayor, Baltimore, Md.

Felix has the Emersonian-plus quality that raises him above the writer mass and makes the new *Fra* as marked as when Elbert Hubbard wrote it.

Though *The Fra* is a new individual, it is a forceful and brilliant one. The August and September *Fras* can gracefully salute all other *Fras* and *Philistines* and salute them as equals.—HARRY WEINBERGER, Counselor-at-Law, New York, N. Y.

Felix has dissipated one painful incredulity I have harbored ever since the *Lusitania* met its fate; namely, that Elbert Hubbard shall never rise again.—ALVIN AUSTIN SILBERMAN, The Loxiton Mfg. Co., New York, N. Y. Felix Shay is one of the leading lights in American Journalism: a forceful writer, with a decidedly individualistic viewpoint. He concentrates his thoughts into sentences of dynamic power.

Moreover, he is one of the best American Orators that has so far visited England. I have never heard a speaker receive quite so much applause as Mr. Shay did that night.—*Higham's Magazine*, London, England.

I say, "Shay can write as well as Elbert Hubbard, and is just as good a mixer."—LOUIS WEIGERT, Gen. Mgr. The Pompeian Co., Baltimore, Md.

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See Pages Nine and Eleven



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ELBERT HUBBARD AND HIS HELPMEET

JOHN T. HOYLE
EDITOR



In Memoriam is the most remarkable publication of its character ever printed. It is a collection of letters and excerpts, coming from all nations, creeds and professions — a spontaneous tribute of love and admiration for two great souls. Elbert Hubbard belonged to the tribe of Ben Adhem — he loved his fellowmen. And **In Memoriam** is full of quaint and curious experiences, little intimacies and interesting confidences of men and women with whom he had clasped hands and exchanged greetings, or influenced with the magic of his written word.

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Walt Mason
William Marion Reedy
H. Gordon Selfridge
"Capt. Jack" Crawford
Anna Howard Shaw
Richard Le Gallienne
Judge Lindsey
James Whitcomb Riley
Leigh Mitchell Hodges
Ella Wheeler Wilcox
Ed Howe
Howard Elliott
Hugh Chalmers
W. Atlee Burpee
Billy Sunday
Senator Root
Hon. Franklin K. Lane
Theo. N. Vail
Ernest Thompson Seton
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H. J. Heinz
David Starr Jordan
Dr. Crane
Michael Monahan
Hon. John Barrett
David Bispham
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R. W. Babson
Chauncey M. Depew
Ellen Key
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And 300 Others



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ROYCROFT POWER-HOUSE

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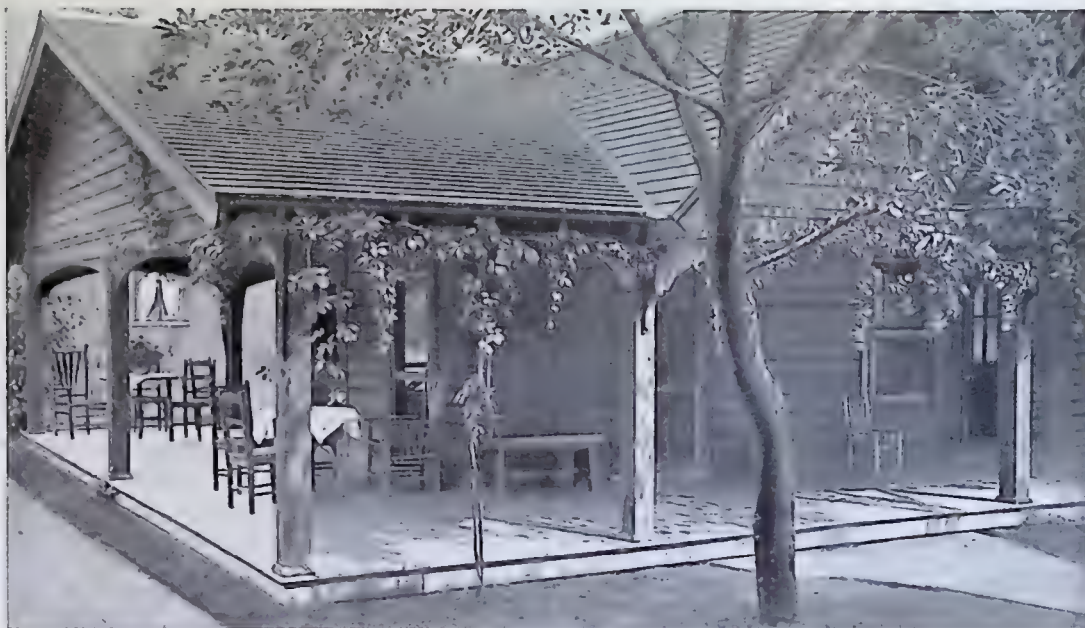
ROYCROFT COPPER-SHOP



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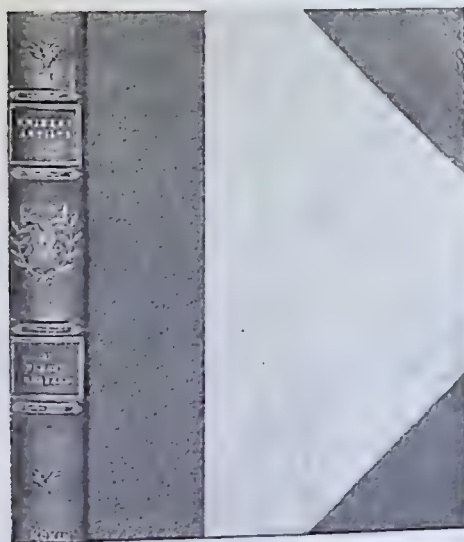
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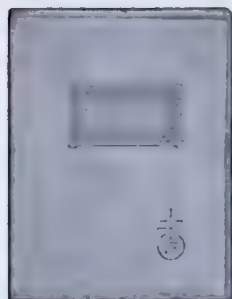
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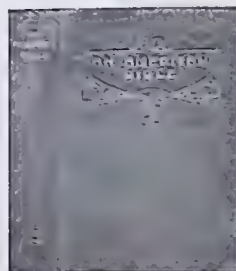
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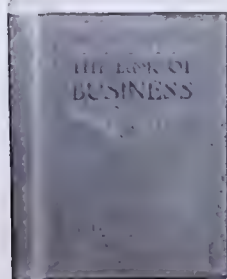
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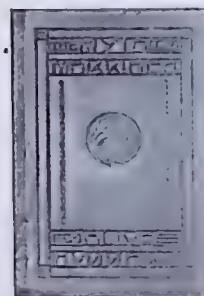


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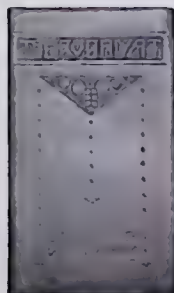


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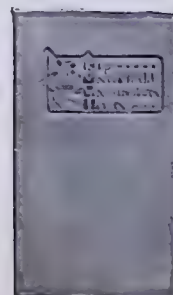


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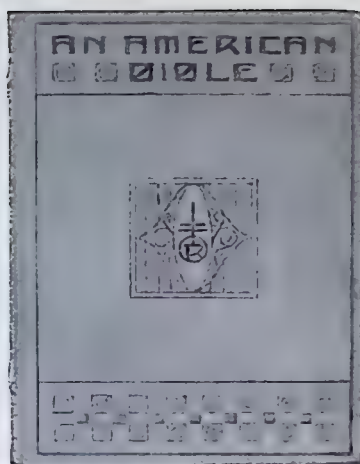
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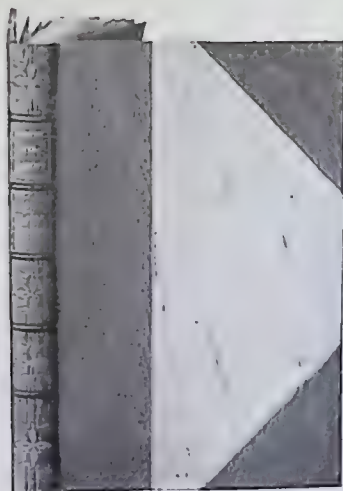
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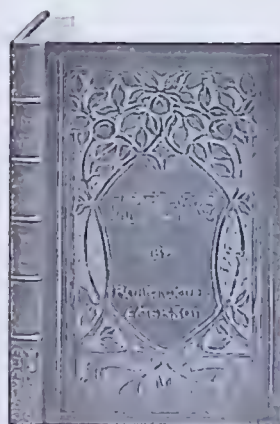


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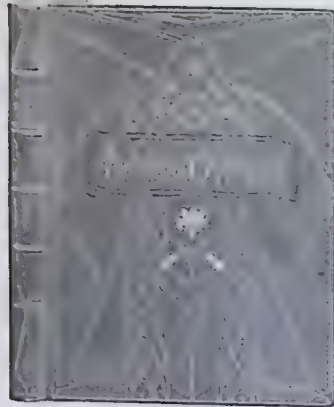
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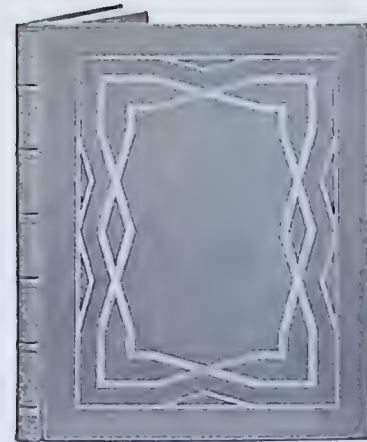
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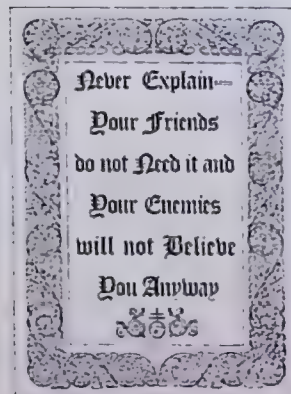
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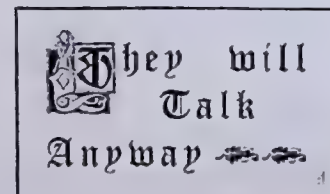
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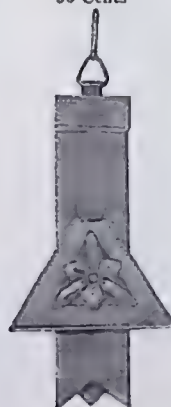
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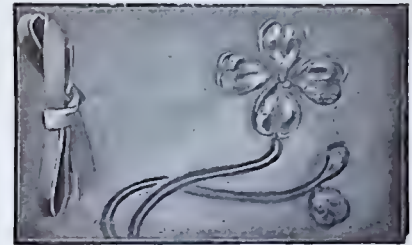
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Price, 75 Cents
Size, 2 $\frac{1}{2}$ x 3 $\frac{1}{2}$ inches



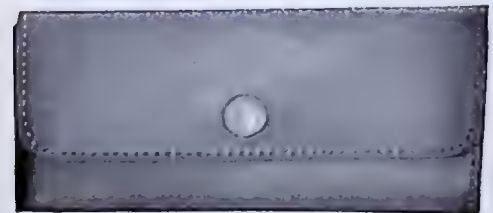
L-24 — PENWIPER

Price, 25 Cents
Size, 4 x 2 $\frac{3}{4}$ inches



L-25 — HAND-BLOTTER

Price, 75 Cents
Size, 7 $\frac{3}{8}$ x 3 $\frac{3}{8}$ inches



L-27 — BILL-FOLD

Price, 50 Cents
Size, closed, 3 $\frac{1}{4}$ x 1 $\frac{3}{4}$ inches



L-28 — ROYCROFT BOOKMARK

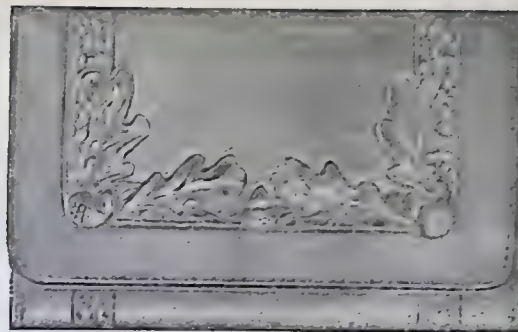
Price, 35 Cents



L-29 — BILL-FOLD

Price, \$2.50. Size, closed, $2\frac{1}{4} \times 3\frac{1}{4}$ inches
open, $9\frac{1}{4} \times 10\frac{1}{2}$ inches

MODELED LEATHER



L-30 — TWO-FOLD BILL-POCKET

Price, \$5.00. Size, open, $4\frac{1}{2} \times 8\frac{1}{2}$ inches
closed, $3 \times 4\frac{1}{2}$ inches

One long bill-pocket and two flat pockets, also
mica-covered slip for name-card or pass



L-31 — BILL-BOOK

Price, \$5.00 Five pockets
Size, closed, 4×4 in.; open, 4×8 in.



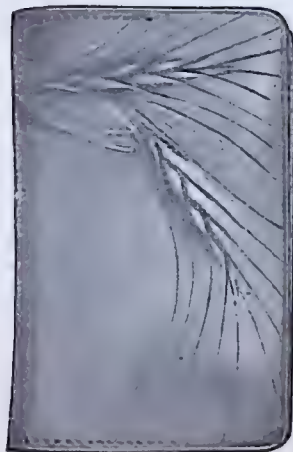
L-33 — CARD-CASE

Price, \$1.00. Size, open, $4 \times 5\frac{1}{2}$ inches
closed, $2\frac{1}{2} \times 4$ inches. Two pockets



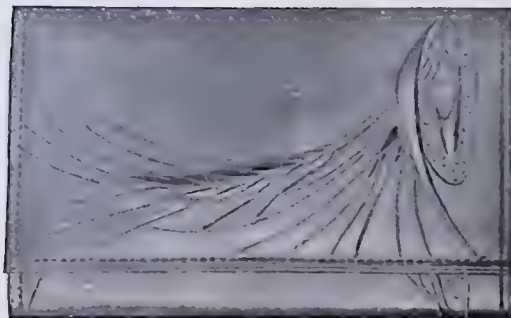
**L-32
VEST-POCKET CARD-CASE**

Price, \$2.00
Size, 3×4 inches



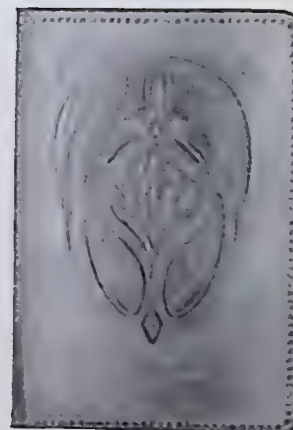
L-34 — CARD-CASE

Price, \$2.00. Size, open, $4\frac{1}{2} \times 5\frac{1}{2}$ in.
closed, $2\frac{5}{8} \times 4\frac{1}{2}$ inches
Wheat Design. Two gusset pockets



L-35 — BILL-BOOK

Price, \$7.50. Size, closed, $3 \times 4\frac{1}{2}$ in.; open, $4\frac{1}{2} \times 8\frac{1}{2}$ in.
Three-fold book with opening for pass-card



L-36 — CARD-CASE

Price, \$1.00. Size, open, $4 \times 5\frac{1}{2}$ in.
closed, $2\frac{1}{2} \times 4$ inches

PHOTOGRAPH-CASES, PHOTO-FRAMES AND KODAK-ALBUMS



L-37—FOLDING PHOTO-CASE

Price, \$4.50

Size, closed, $5\frac{1}{2} \times 8$ inches

Two openings, oval or square,
 $3\frac{1}{2} \times 5\frac{1}{2}$ inches



L-38—PHOTO-FRAME

Price, \$7.50

Modeled in Empire Design

Height, 9 inches; width, at bottom, 5 inches

Oval opening, $2\frac{3}{8} \times 3\frac{1}{2}$ inches

This style frame is made with standard

The stock used is calf



**L-39—PHOTOGRAPH-FRAME
WITH STANDARD**

Price, \$4.50

Size, $5\frac{1}{2} \times 8$ inches

Size of opening, $3\frac{1}{2} \times 5\frac{1}{2}$ inches

Special frames to order

FOLDING PHOTO-CASE

Size: Open, $4\frac{1}{2} \times 6\frac{1}{2}$ in.; closed, $3 \times 4\frac{1}{2}$ in

Size of Opening, $1\frac{1}{2} \times 2\frac{1}{2}$ inches

Price, \$1.50



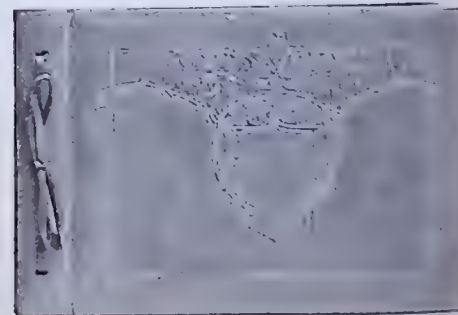
L-40—FOLDING PHOTO-CASE

Price, \$3.00

Size, closed, $4\frac{1}{2} \times 6\frac{1}{2}$ inches

Size, two oval or square openings, $3 \times 4\frac{1}{2}$ inches each

We make these Photo-Cases in any design, size
and number of openings



L-41—KODAK-ALBUMS

Price, \$5.00 Size, $11\frac{1}{2} \times 8\frac{1}{2}$ inches

Mounting space, 8×10 inches 25 sheets

Modeled Cowhide

Price, \$1.00 Size, $10\frac{3}{4} \times 7\frac{1}{2}$ inches

Mounting space, 7×9 inches 25 sheets



**L-42
TELESCOPE CIGAR-CASE**

Modeled Cowhide

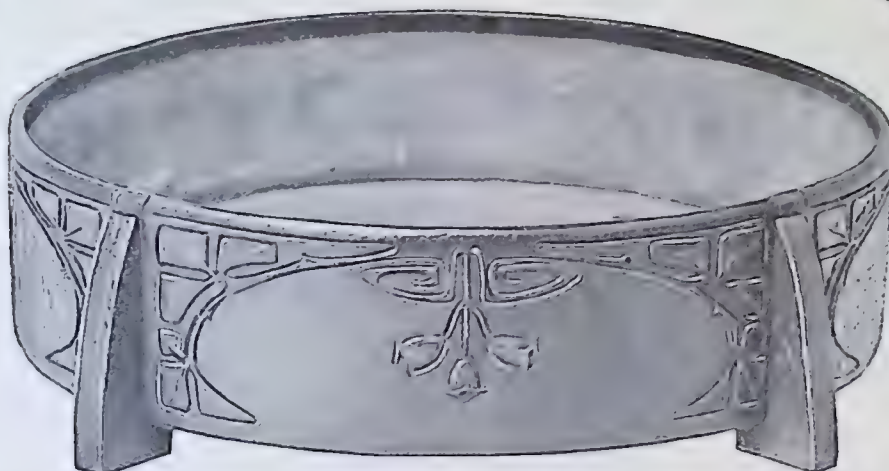
Size, $3\frac{1}{2} \times 6\frac{3}{4}$ inches..... \$4.00
Size, $3\frac{1}{4} \times 5$ inches..... 3.00



**L-43
CIGAR-CASE**

Price, \$5.00

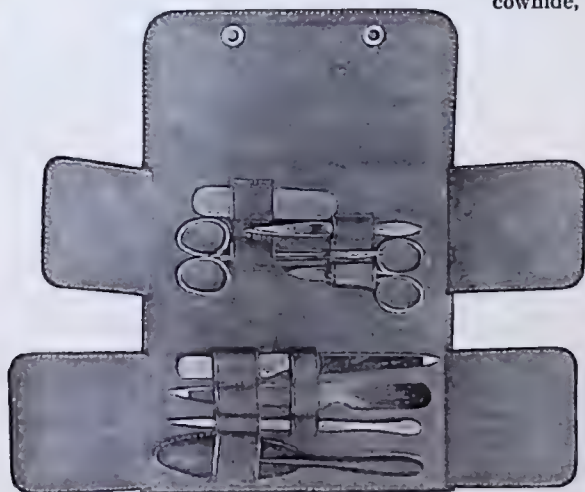
Size, $3\frac{1}{2} \times 5\frac{1}{2}$ inches
Gusset sides with flap top



L-44 — MODELED-LEATHER SEWING-TRAY

Price, \$5.00

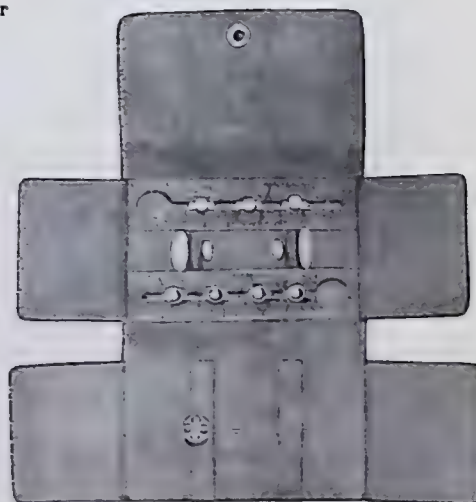
This Tray is $8\frac{1}{2}$ inches in diameter. Modeled in Spanish cowhide, and lined with velvet leather



**L-45
MANICURE-CASE**

Price, \$10.00. Size, open, $6 \times 10\frac{1}{2}$ inches
Closed, $3\frac{1}{2} \times 6$ inches

Modeled in Spanish cowhide, lined with ooze-morocco
Fitted with best imported instruments



**L-46
STICK-PIN AND CUFF-BUTTON CASE**

Price, \$3.50. Size, open, $4\frac{1}{2} \times 9\frac{1}{2}$ inches
Closed, $3\frac{1}{2} \times 4\frac{1}{2}$ inches

Modeled in Spanish cowhide and lined with ooze-morocco

MODELED-LEATHER TABLE-MATS



L-47—MODELED-LEATHER TABLE-MAT

Lotus Design—Size, 15 inches

Prices of Mats ranging in size from 6 inches to 10 inches, in the various designs

6 inches diameter	\$.75
7 inches diameter	1.00
8 inches diameter	1.25
9 inches diameter	1.50
10 inches diameter	1.75

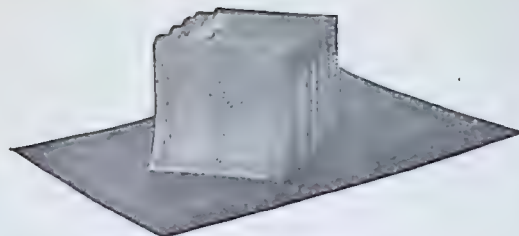


L-50—MODELED-LEATHER TABLE-MAT

Moth Design

Prices of Mats ranging in size from 12 inches to 22 inches in diameter, in various designs

12 inches diameter	\$ 2.25
15 inches diameter	3.50
18 inches diameter	5.00
20 inches diameter	7.50
22 inches diameter	10.00

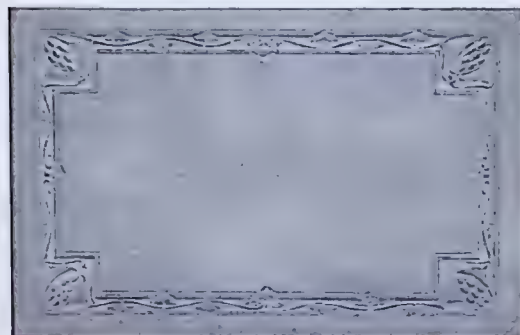


L-48—MODELED-LEATHER MAT AND BOOK-ENDS

Mat, 12 x 18 inches	\$5.00
Book-Ends, 5 inches high	6.00

Mat and Book-Ends are modeled in Conventional Grape Design

The Mat is so designed that the Book-Ends will exactly fit in each end of the modeled border if so desired



L-49—MODELED-LEATHER TABLE-MAT

Size, 12 x 18 inches. Price, \$5.00



L-51—MODELED-LEATHER TABLE-MAT

Colonial Design

These Mats come in shades to harmonize with the fine woods used in library-tables and mantels



Modeled in
Fuchsia
Design
Leather-lined
Has inside
pocket and
coin-purse

L-52 — HAND-BAG

Size, 8 x 10½ in. Price, \$12.00
Size, 7 x 9 in. Price, \$10.00



Modeled
Cowhide
Laced edge

L-53 — HAND-BAG

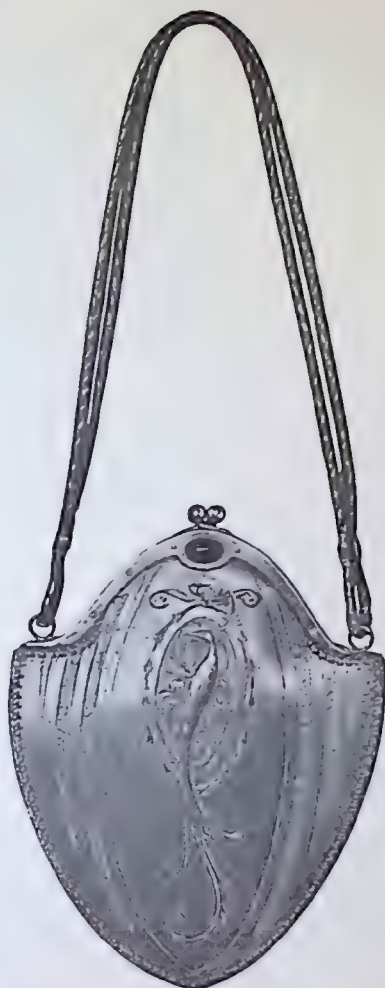
Size, 5½ x 6 in. Price, \$3.50



Modeled in
Empire
Design
Leather-lined
Has inside
pocket and
coin-purse

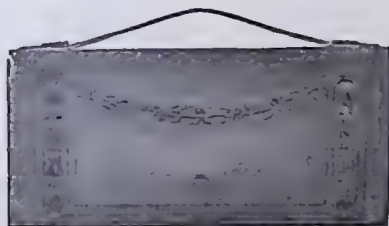
L-54 — HAND-BAG

Size, 7 x 9½ in. Price, \$10.00



L-55 — HAND-BAG

Modeled Calf, laced edge and braided handles. The frame is made by hand in our Copper-Shop and set with a green jade. This is a very unusual, beautiful bag. The size is 6½ x 8½ inches Price, \$35.00



L-56 — HAND-BAG

Envelope bag, modeled in Colonial Design Has top handle. Lined with moire silk Fitted with change-purse, mirror, note-book and pencil. Size, 3½ x 8 in. Price, \$7.50



Modeled in
Carnation
Design
Lined with
ooze-leather
Fitted with
mirror and
change-purse

L-57 — HAND-BAG

Size, 6½ x 7½ inches. Price, \$6.50



Modeled in
Conventional
Rose Design
Leather-lined

L-58 — HAND-BAG

Size, 5 x 5 inches. Price, \$4.00



Envelope bag,
modeled in
Lily Design
Has inside
frame
Lined with
ooze-leather

L-59 — HAND-BAG

Size, 5 x 8½ inches Price, \$8.50



L-60 — MUSIC-ROLL

Size, open, 15 x 16 inches

Modeled Calf\$6.00

Modeled Cowhide (Same size)..... 4.00



L-61 — GLOVE-CASE OF MODELED CALF

Closed, 5 x 13½ inches

Price, \$15.00



L-64 — MUSIC-BAG

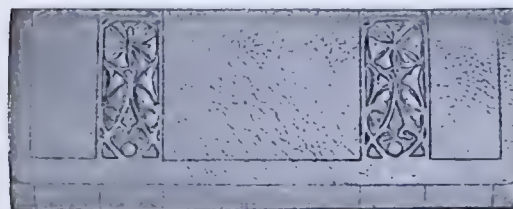
Modeled in Conventional Design; 12 x 15 inches; gusset sides and top handle. Will take full sheets of music or music-books without folding. Price, \$15.00



L-62 — DESK-SET IN MODELED LEATHER

Size of Pad, 12 x 19 inches

Price, \$6.00



L-65 — TIE-CASE IN MODELED LEATHER

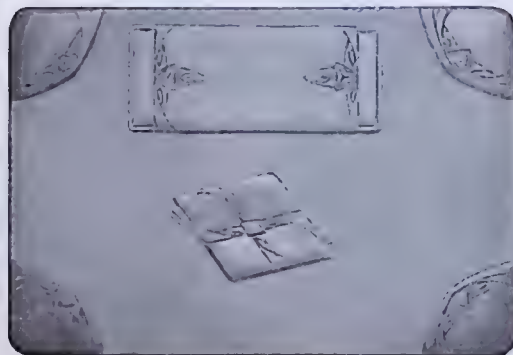
Size, closed, 6½ x 14½ inches. Price, \$12.00



L-63 — DESK-SET IN MODELED LEATHER

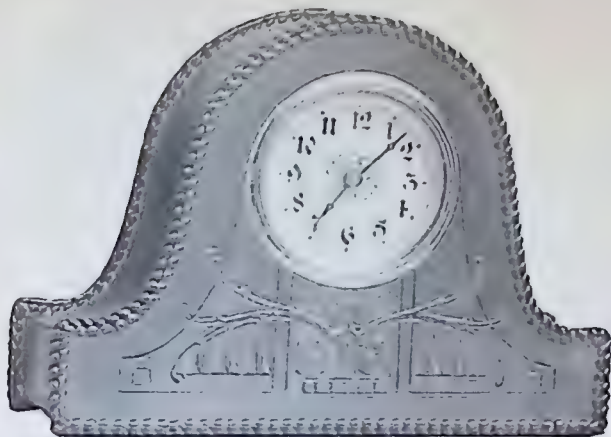
Pad, 12 x 17 inches, with individual hand-blotter and penwiper. Price, \$3.50

Pad, 16 x 23 inches — Price, \$4.50



L-66 — DESK-SET IN MODELED LEATHER

Pad, 12 x 17 inches, with individual hand-blotter and penwiper. Price, \$6.00



**L-67 — CLOCK — MODELED CALF WITH
LACED EDGES**

Price, \$6.00
Size, 6 x 4½ inches



**L-68 — CLOCK — MODELED CALF
WITH LACED EDGES**

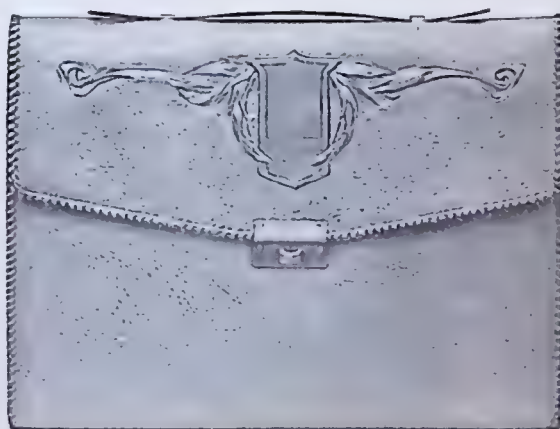
Price, \$5.00
Size, 4 x 5 inches

**EXQUISITE
DESIGNS IN
MODELED LEATHER**



**L-70
HAND-MIRROR
MODELED CALF**

Price, \$12.00
Size, 6½ x 11¼ inches



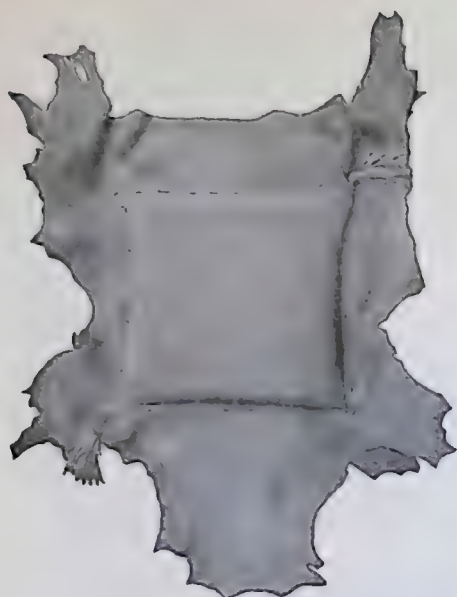
L-69 — TRAVELERS' WRITING-CASE

Price, \$20.00
Modeled cowhide with detachable writing-pad
Size, closed, 11¼ x 9 inches. Size of pad, 8 x 11 inches



L-71 — HANDKERCHIEF-CASE

Price, \$5.00 Size, closed, 6 x 6 inches
Modeled in Grape Design
Made of Spanish cowhide, oozc-morocco lining



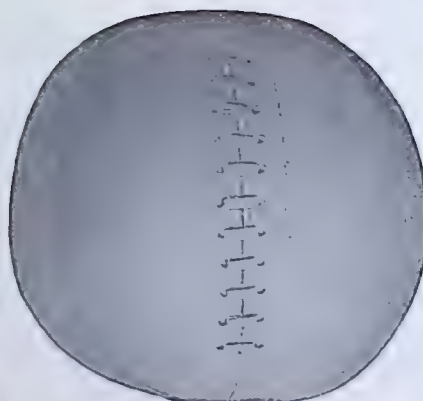
L-72
FULL-SKIN SOFT-LEATHER PILLOW
 Price, \$5.00
 Size, 20 x 20 inches
 Two whole skins laced over a fluff pillow



**L-73—SOFT-LEATHER PILLOW
 WITH LACED EDGES**
 Price, \$8.00
 Size, 20 x 20 inches
 Colors—Brown, Green, Red, Gray or Tan



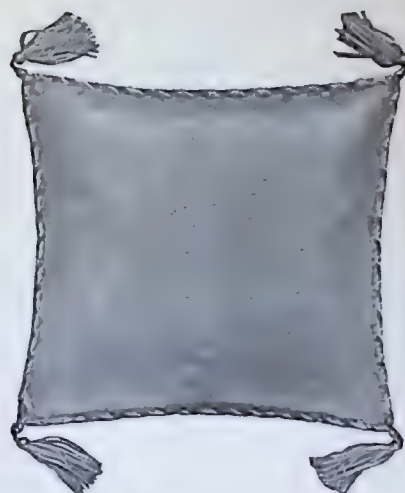
L-74—HAND-BALL
 Price, \$1.00
 Used also for indoor
 baseball



L-75—MEDICINE-BALL
 Price, \$3.00
 Weight, 3 pounds



L-76
HAND-BALL
 Price, 50 Cents
 Used also for
 indoor baseball



**L-77—ANTIQUE-
 LEATHER PILLOW**
 Price, \$6.00
 Size, 20 x 20 inches



L-78—MODELED-LEATHER PILLOW
 Price, \$10.00 Size, 20 x 20 inches



ROYCROFT PECAN- PATTIES

ROYCROFT CANDY is made for all folks, for all seasons: Thanksgiving, Xmas, New-Year's, Ramadan — any occasion. It suits the palate of young, old or middle-aged, and is one of Dan Cupid's happy mediums — via Parcels-Post.

Made of finest maple-syrup — the first run of the sap of Roycroft maples — with a generous intermingling of choicest Pecans. A nutritious and delicious sweetmeat.

Wrapped in waxed paper and packed in dainty boxes.

A box of two dozen patties.....\$1.00

A box of one dozen patties.....50 cents

We pay all postal charges

HANDMADE WILLOW BASKETS



B-1001 — PICK-ME-UP BASKET

Made from Willows grown on the banks of the Cazenovia. Light, strong and useful.

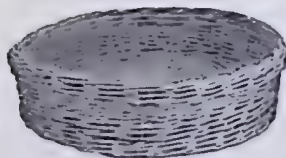
3 inches deep Diameter, 5½ inches
Price, 50 Cents



B-1002 — SEWING-BASKET

Beautifully made and proportioned; will last a lifetime.

3 inches deep Diameter, 6 inches
Price, 75 Cents
3½ inches deep Diameter, 9 inches
Price, \$1.00



B-1003 — SANDWICH-TRAY

A peach of possession for the discriminating hostess.

2 inches deep Diameter, 7 inches
Price, 50 Cents

A larger tray with handles
2½ inches deep Diameter, 9 inches
Price, \$1.00



B-1004 — MARKET-BASKET

Well and craftily made of the finest selected willow; will stand bargain-sale stress; improves with age.

4 inches deep Diameter, 9½ inches
Price, \$1.25

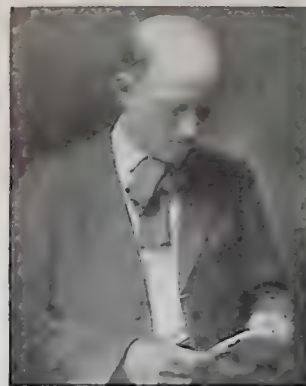
A bigger basket for \$1.75
5½ inches deep Diameter, 12 inches

OTHER BASKETS OF ALL SORTS AND SIZES!

ROYCROFT COPPER

Roycroft Copper is made to endure always. Time will mellow it, and the hands of many generations may leave their marks on its surface, but the thing itself is indestructible. ¶ The crude rough sheet of copper is hammered and shaped over stakes and anvils. Patiently, blow by blow, the beautiful object is formed. A Skilled Designer plans the piece, a Master Craftsman makes it. Time is not, to them. ¶ All the wonderful copper tones are enriched and brought out in the finished Roycroft copper. For contrast, and to emphasize the high lights, there is a suggestion of bronze-green in the shadows

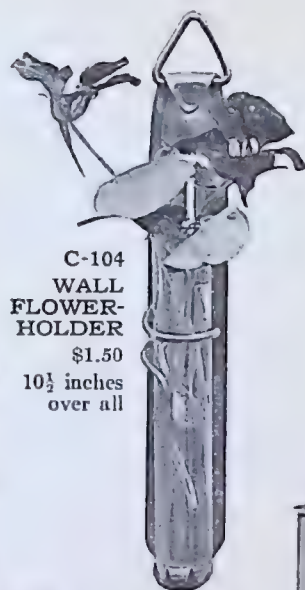
KARL KIPP
MASTER COPPERSMITH



FLOWER-HOLDERS OF HAND - WROUGHT COPPER AND CRYSTAL



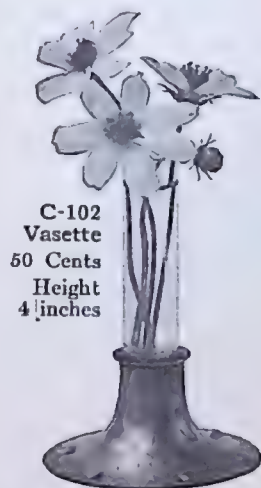
C-101
VASETTE
75 Cents
Height, 4 inches



C-104
WALL
FLOWER-
HOLDER
\$1.50
10½ inches
over all



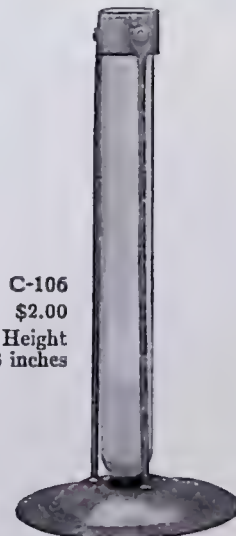
C-103—VASETTE
Height, 4 inches — 50 Cents



C-102
Vasette
50 Cents
Height
4 inches



C-105
\$2.00
Height
8 inches



C-106
\$2.00
Height
8 inches



C-108
\$2.00
Height
8 inches

ROYCROFT VASES AND BOWLS



C-202 — \$5.00
Height, 7 inches



C-203 — \$5.00
Height, 6 inches
Decoration of
German Silver



TURNED-EDGE TRAY
C-207 — \$1.00
Diameter, 5 inches



VIOLET-BOWL
C-206 — \$2.00
Diameter, 4 inches



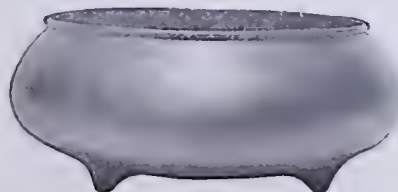
C-204 — \$5.00
Height, 7 inches



C-201 — \$10.00
Height, 19 inches



C-205 — \$7.50
Height, 6 inches



ROYCROFT BOWL
C-208 — Diameter, 10½ inches, \$5.00
C-209 — Diameter, 13½ inches, 9.00

Mail Orders receive prompt
and intelligent attention!

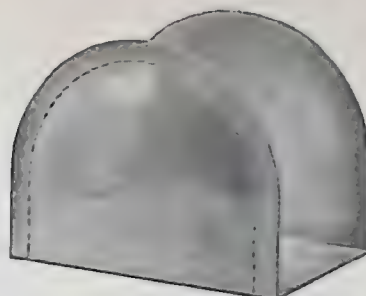
Your Order is shipped the day
it is received. Sent postpaid.

HAND-WROUGHT COPPER BOOK-ENDS

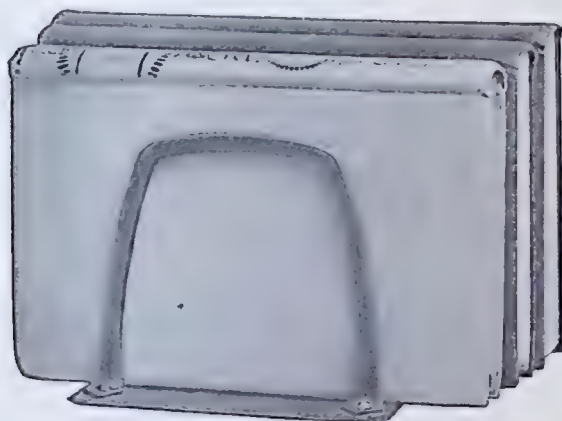


C-301 — Pair, \$2.50
Height, 5 inches

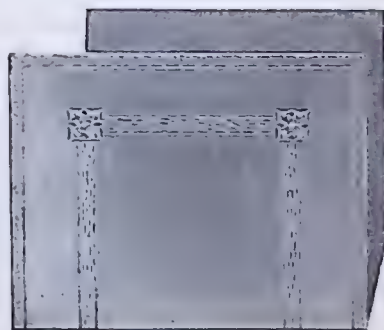
For the Desk or Table.
Made to hold your oft-
used books or choice
volumes



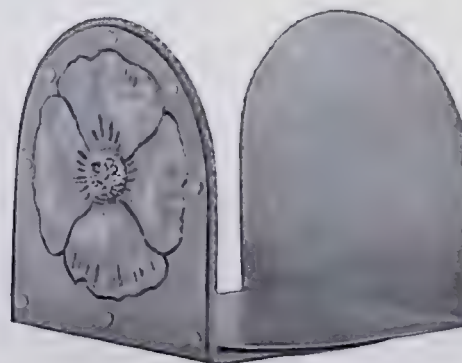
C-302 — Pair, \$1.50
Height, 3½ inches



C-303 — Pair, \$2.00
Height, 4 inches



C-304 — Pair, \$3.00
Height, 4½ inches



C-305 — Pair, \$4.00
Height, 5½ inches

HAND-WROUGHT COPPER CANDLESTICKS AND SCONCES

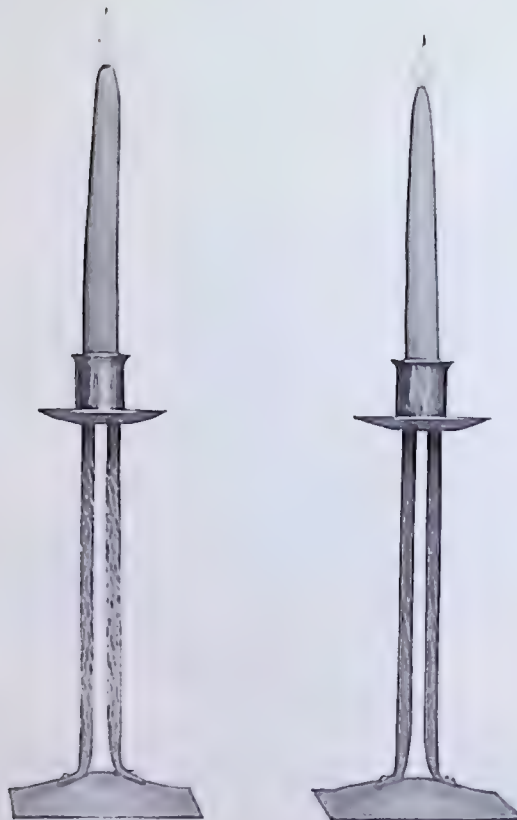
Mail Orders receive prompt and
intelligent attention!



C-401 — \$2.00
Height, 8 inches



C-402 — \$2.50
Height, 9½ inches



C-403 — THE PRINCESS CANDLESTICKS
8 inches high \$3.50 a pair



C-405 — \$2.00
Diameter, 4½ inches

Your Order is shipped the day it is received
Sent postpaid

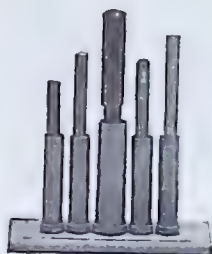


C-404 — \$2.00
Diameter, 5¼ inches

DESK ACCESSORIES IN HAND-WROUGHT COPPER



C-501 — INK-POT — \$2.00
Diameter of base, $3\frac{1}{2}$ inches



C-502
PENCIL-HOLDER
75 Cents



C-503 — PIN-TRAY — 50 Cents
Diameter, $4\frac{1}{2}$ inches



C-504
PERPETUAL CALENDAR
\$1.00
Height, $3\frac{1}{2}$ inches



C-505 — PEN-TRAY — \$1.50
Length, $8\frac{1}{2}$ inches

PAPER-KNIVES



C-506 — \$1.00



C-507 — 50 Cents

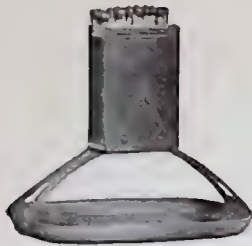


C-508 — 25 Cents

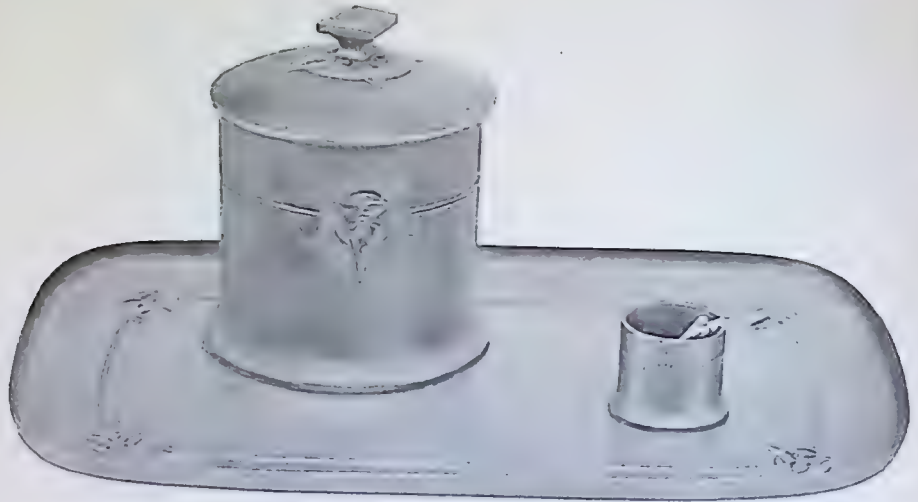
Mail Orders
receive prompt
and intelligent
attention!

Your Order is
shipped the day
it is received.
Sent postpaid.

FOR THE MAN WHO SMOKES



**C-602
MATCH-HOLDER
WITH TRAY**
Height, 3½ inches



C-601 — SMOKER'S SET — Complete, \$15.00

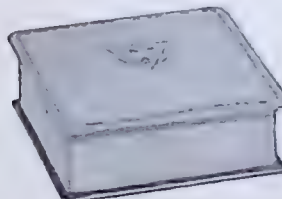
Prices of Single Pieces

C-601 E Tobacco-Jar or Humidor, 4 inches high inside.....	\$10.00
C-601 G Tray, 9 x 13 inches.....	5.00
C-601 H Match-Holder	1.50



SMOKER'S STAND

Height, 33 inches	
C-605 M Mahogany.....	\$10.00
C-605 O Oak.....	12.50



C-603 — CIGARETTE-BOX
\$3.50
To hold 20 cigarettes



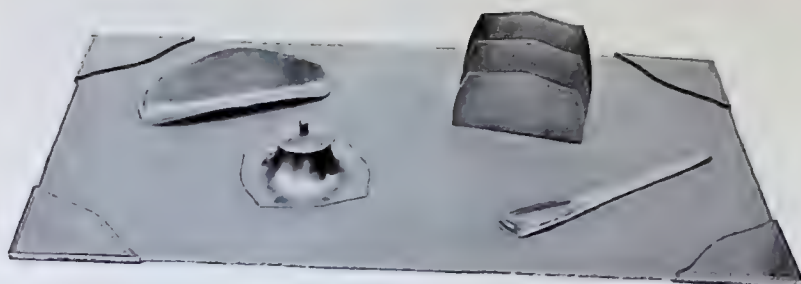
C-604 — ASH-TRAY — 50 Cents
Diameter, 4½ inches



SMOKER'S STAND

Height, 29 inches	
C-606 M Mahogany \$12.00	
C-606 O Oak.....	10.00

FURNISHINGS FOR THE DESK



C-701

C-701 — DESK-SET — Complete, \$12.00

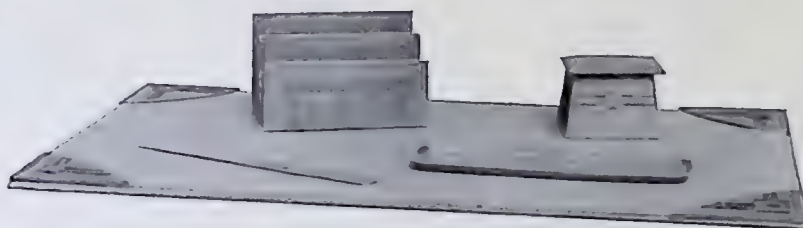
Prices of Single Pieces

C-701 R Desk-Pad, 16 x 24 in.	\$4.00
C-701 S Ink-Pot	3.00
C-701 T Stationery-Holder	3.00
C-701 U Pen-Tray	1.50
C-701 W Paper-Knife	1.00

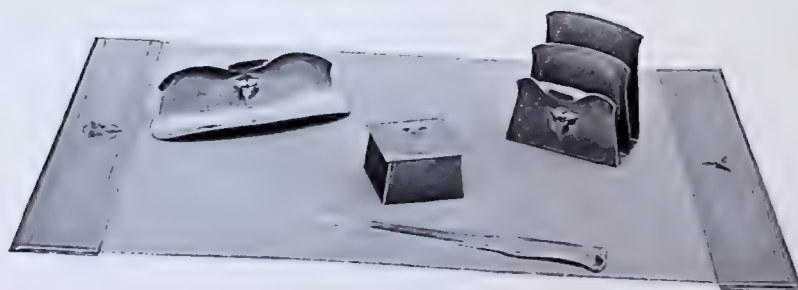
C-702 — DESK-SET — Complete, \$22.50

Prices of Single Pieces

C-702 R Desk-Pad, 16 x 24 in.	\$8.50
C-702 S Ink-Pot	5.00
C-702 T Stationery-Holder	4.50
C-702 U Pen-Tray	3.50
C-702 W Paper-Knife	1.50



C-702



C-703

C-703 — DESK-SET — Complete, \$18.00

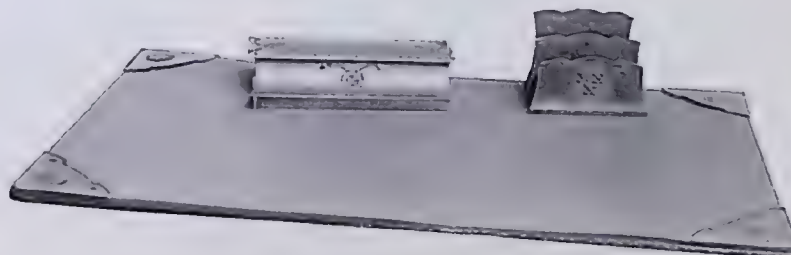
Prices of Single Pieces

C-703 R Desk-Pad, 16 x 20 in.	\$7.50
C-703 S Ink-Pot	3.50
C-703 T Stationery-Holder	3.50
C-703 U Pen-Tray	2.00
C-703 W Paper-Knife	1.50

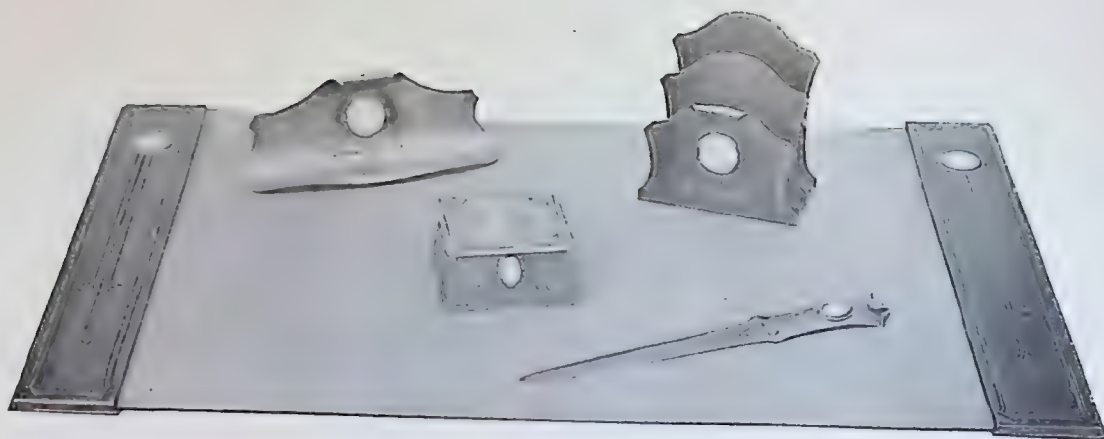
C-704 — DESK-SET — Complete, \$24.00

Prices of Single Pieces

C-704 R Desk-Pad, 16 x 24 in.	\$ 9.00
C-704 S Combination Ink - Pot, Pen-Tray, Stamp-Box	12.00
C-704 T Stationery-Holder	4.50



C-704



C-705 — DESK-SET IN ANTIQUE BRONZE
Modeled and set with genuine Wedgwood Medallions—\$35.00

Prices of Single Pieces

C-705-R Desk-Pad, 16 x 24 in.	\$12.50
C-705-S Ink-Pot	7.50
C-705-T Stationery-Holder	7.50
C-705-U Pen-Tray	5.00
C-705-W Paper-Knife	3.50



C-306 — BOOK-ENDS

\$10.00 a pair

Height, 5 inches

In antique bronze, modeled and set with genuine Wedgwood Medallions

The Wedgwood Medallions used in these pieces are made for us in England from the original Josiah Wedgwood molds. The sage-green color of these medallions harmonizes with the metal, making a very unusual and pleasing combination.



C-1101 — JEWEL-CASKET

\$35.00

With two removable trays and compartment beneath. Lined with brown ooze-calf. Size, 10 x 6 x 5 inches high



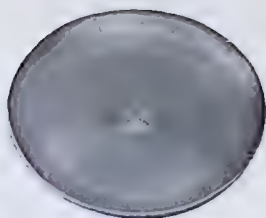
C-1102 — DESK OR BOUDOIR

CLOCK—\$6.00

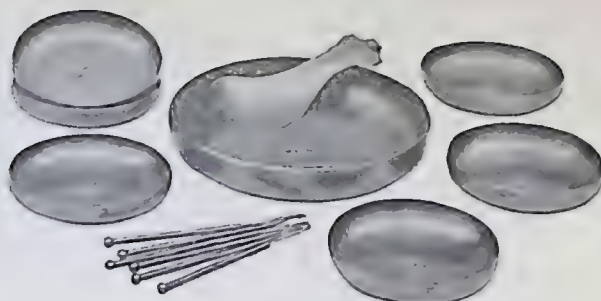
Height, 4½ inches



DECORATIVE AND USEFUL PIECES OF COPPER FOR THE DINING-ROOM



**C-804—SHALLOW FRUIT-
BOWL—\$3.00**
Diameter, 8½ inches



C-801—NUT-SET—Complete, \$10.00

Prices of Single Pieces

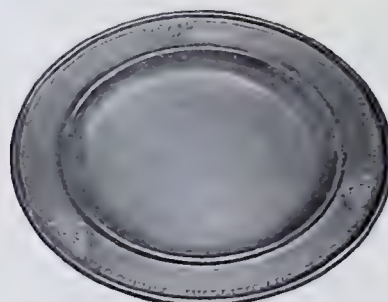
C-801-M Large Bowl, 8½ inches diameter	\$4.00
C-801-O Nut-Scoop	1.50
C-801-P 6 Individual Bowls, 5 inches diameter	5.00
C-801-E 6 Nut-Picks	1.50



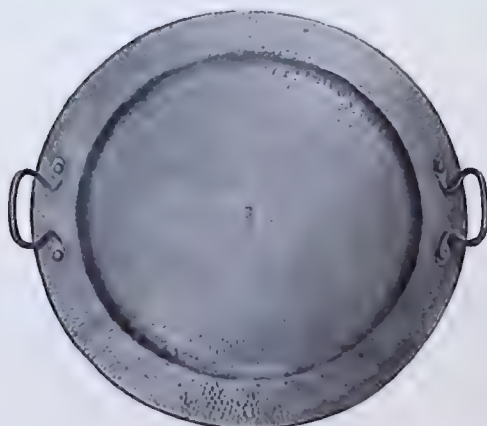
**C-803—NUT OR FRUIT
BOWL—\$18.00**
Modeled in Grape Design
Diameter, 9 inches



C-802—CRUMB-TRAY AND SCRAPER
\$2.50
Width, 8 inches



C-805—FRUIT OR CARD PLATE
\$5.00
Diameter, 10½ inches



C-806—SERVING-TRAY
\$5.00
Diameter, 15½ inches



SERVING-TRAY
C-807, 12 x 17 inches..... \$ 9.00
C-808, 16 x 24 inches 18.00

RARE ROYCROFT LAMPS OF HAND-WROUGHT COPPER

Equipped for Electricity



C-901 — \$10.00
Height, 18 inches



C-902 — \$20.00. Height, 15 inches
Openings of shade fitted with amber-toned mica behind a copper screen



C-903 — \$15.00. Height, 14 in.



C-904 — \$35.00. Height, 24 inches
Shade fitted with amber-toned mica

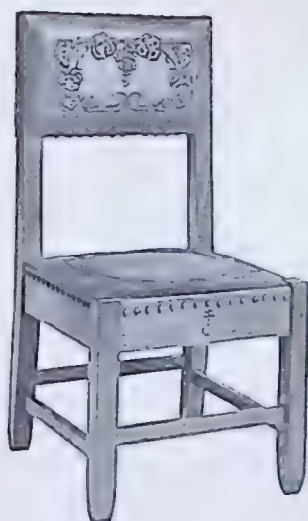
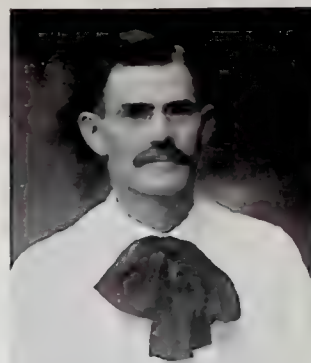


C-1103 — CHAFING-DISH
Price, \$20.00
Tray, 14 inches diameter Height, over all, 8 inches

ROYCROFT FURNITURE

Roycroft Furniture resembles that made by the old Mission Monks of California, in its simple beauty, its strength and its excellent workmanship. We use no nails—but are generous in the use of pegs, pins, mortises and tenons. Our furniture is made of solid wood—no veneer. We use only the best grade of quarter-sawed oak and African or Santo Domingo mahogany. The oak is finished in our own weathered finish, a combination of stain, filler, and wax polish, that produces a satisfying and permanent effect. The mahogany is finished in exactly the same way, except that the soft, red tones of the natural wood are preserved and brought out. Will last a hundred years! Prices, F. O. B. East Aurora.

HERBERT BUFFUM
SUPT. FURNITURE-SHOP



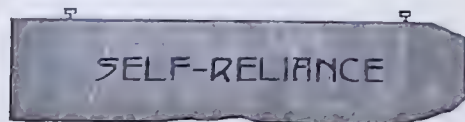
F-024—SPECIAL CHAIR
With hand-modeled leather
seat and back
18 inches wide 17 inches deep
22-inch back
Oak, \$75.00 Mahogany, \$85.00



SPECIAL HAND-MODELED LEATHER PANEL
Mounted in oak frames, with reverse-action hinges
Price, \$250.00
We make screens any size or style, with panels
of different material. Prices on application



F-019—SPECIAL ARMCHAIR
Covered with hand-modeled
leather
24 inches wide 22 inches deep
38 inches high
Oak, \$125.00 Mahogany, \$130.00



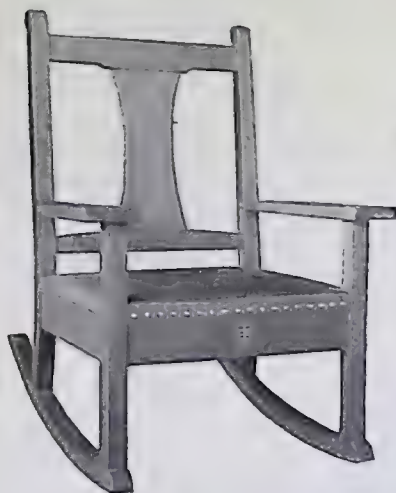
Size, about 9 x 42 x 1 inch thick
Furnished with chains for hanging
Ash board—Price, \$5.00

ROYCROFT
CARVED SLAB
MOTTOES



9 or 10 x 42 inches
Furnished with two chains of three links each
Oak only, \$5.00

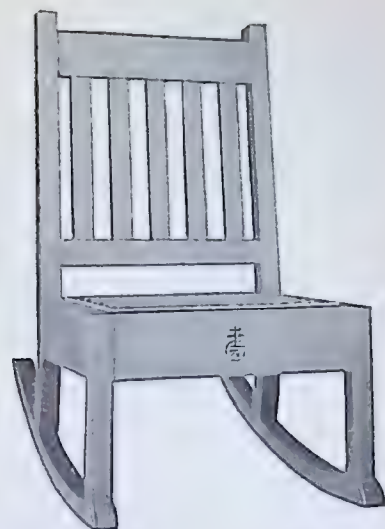
We can carve, especially for you, any motto desired. Prices according to size of slab or board and amount of carving



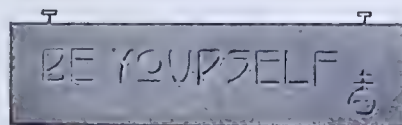
F-039 — ROCKER
 19 inches deep 21 inches wide
 24 inches high above seat
 Oak, \$16.00 Mahogany, \$20.00



F-043 — MORRIS CHAIR
 24 x 22 inch seat
 Bold-grain Spanish leather cushions
 Oak, \$55.00 Mahogany, \$62.00



F-039 A — ROCKER
 17½ inches deep 19 inches wide
 24 inches high above seat
 Oak, \$10.00 Mahogany, \$12.50

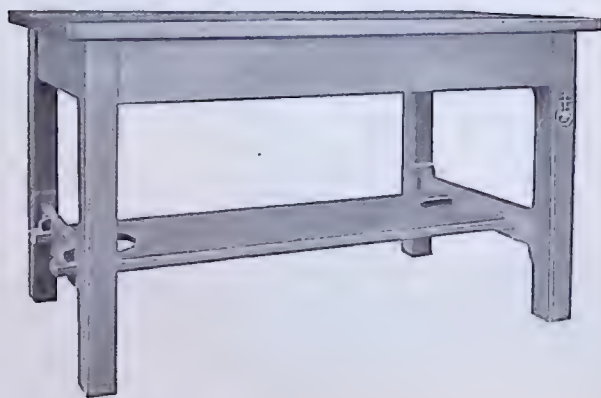


CARVED BOARD MOTTO

5½ x 19½ inches
 Price, \$2.00



F-045 — MORRIS CHAIR
 Seat, 25 inches wide 23 inches deep
 Bold-grain Spanish leather cushions
 Oak, \$55.00 Mahogany, \$62.00



F-072 — LIBRARY-TABLE
 50 inches wide 32 inches deep 30 inches high
 Oak, \$27.50 Mahogany, \$32.00
 With one drawer, \$2.50 extra



F-054 — DAVENPORT

Leather Cushions — Over a Spring Upholstering
 87 inches long 30 inches deep 16 inches high to seat
 Oak, \$120.00 Mahogany, \$135.00



F-050½ — TABOURET

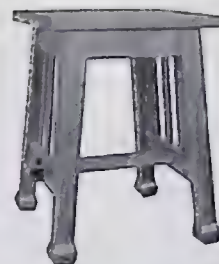
12 x 12 inches top 19 inches high
 Oak, \$5.00 Mahogany, \$6.25



F-046 — ALI BABA BENCH

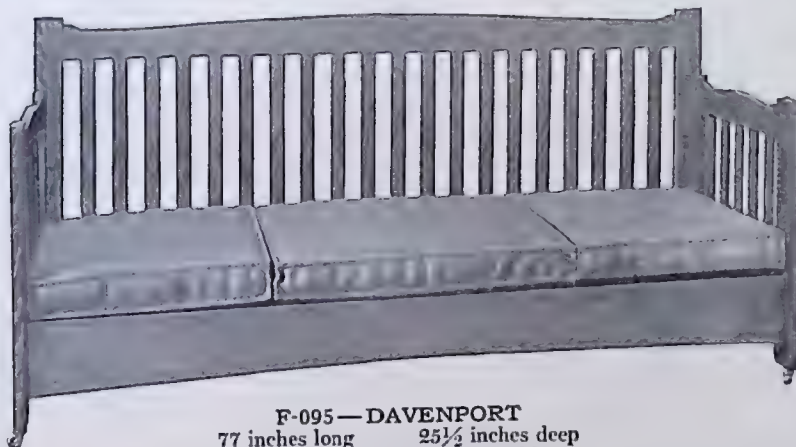
42 inches long 11 inches wide 19½ inches high
 Oak, \$10.00

The seat is a polished oak or ash slab with the bark
 left on the under side



F-049 — TABOURET

14 x 14 inch top 20 inches high
 Oak, \$9.00 Mahogany, \$11.00



F-095 — DAVENPORT

77 inches long 25½ inches deep
 15 inches high to top of cushion
 Oak, \$85.00 Mahogany, \$100.00 Cushions of bold-grain Spanish leather

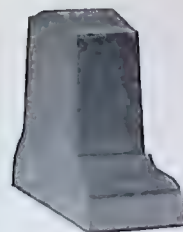
ROYCROFT LIBRARY FURNITURE



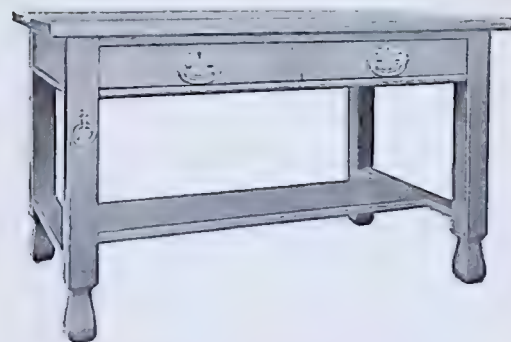
F-029 — STRADDLE-CHAIR
11 inches wide 21½ inches deep
Arm-rest 17 inches above seat
Oak, \$12.50 Mahogany, \$15.50



F-030 — LIBRARY-CHAIR
17 in. wide 16½ in. deep
17½ in. high 26-inch back
Oak, \$11.00 Mahogany, \$13.50



F-0117 — BOOK-BLOCKS
7 x 7 in. at base (when closed) 7¼ in. high
Oak, \$4.50 Mahogany, \$5.50



F-075 — LIBRARY-TABLE
52 in. wide 33 in. deep 30 in. high
Oak, \$38.00 Mahogany, \$47.50
No. 075½ — Same style as No. 075
48 in. wide 30 in. deep 30 in. high
Oak, \$35.00 Mahogany, \$44.00



F-082 — BOOKCASE
52 in. wide 62 in. high 13½ in. deep
Oak, \$50.00 Mahogany, \$60.00



**F-080 — MAGAZINE-
PEDESTAL**
14½ x 14½ in. at top
18 x 18 in. at base
63 in. high
Oak, \$22.00 Mahogany, \$27.50



F-086 — BOOKCASE
40 in. wide 14 in. deep 55 in. high
Oak, \$30.00 Mahogany, \$37.00



F-009 — ARM-ROCKER

Seat is $24\frac{1}{2} \times 24\frac{1}{2}$ inches
Back is 28 inches high above seat
Oak, \$45.00 Mahogany, \$50.00



F-099 — FOOTSTOOL

12 inches wide 17 inches long
 $14\frac{1}{2}$ inches high
Oak, \$7.00 Mahogany, \$8.00



F-008 — ARMCHAIR — Spring Seat

Seat is $24\frac{1}{2} \times 24\frac{1}{2}$ inches
Back is 28 inches above seat
Oak, \$45.00 Mahogany, \$50.00



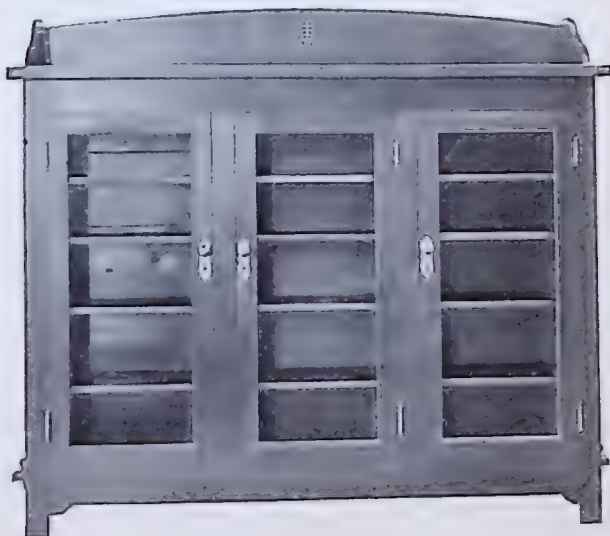
F-074 — LIBRARY-TABLE

36 inches diameter 30 inches high
Oak, \$27.00 Mahogany, \$33.00



**F-022 — READING-TABLE
AND BOOKSHELVES**

15x25 inches at top 30 inches high
Oak, \$15.00 Mahogany, \$18.75



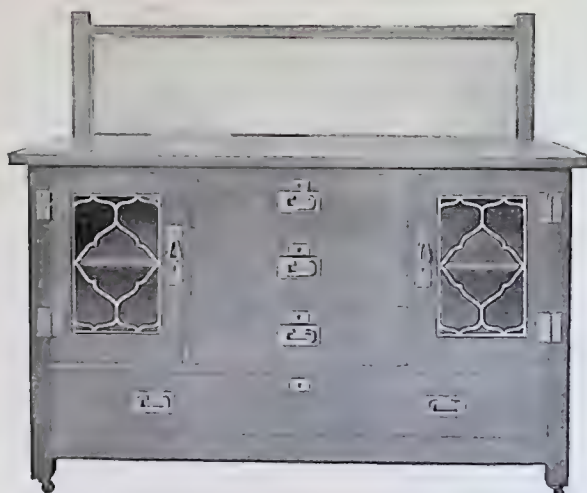
F-085 — BOOKCASE

66 inches wide 62 inches high 14 inches deep
Oak, \$70.00 Mahogany, \$85.00
Adjustable shelves—Plate-glass doors—Drawer-pulls, door-trimmings, etc., are of hand-wrought copper



F-018 — LIBRARY-TABLE

48 inches wide 30 inches deep 30 inches high
Oak, \$40.00 Mahogany, \$50.00



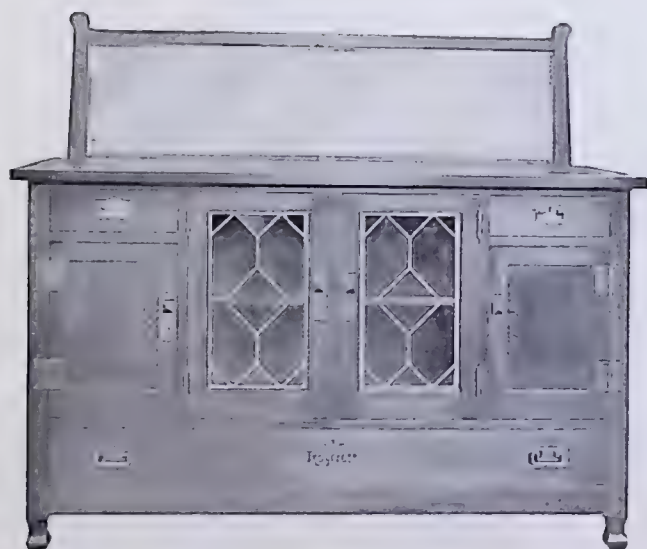
F-02½ — SIDEBORD

60 inches wide 25 inches deep 38 inches high to top of shelf
 Plate-glass mirror, 14 x 54 inches
 Oak, \$85.00 Mahogany, \$105.00
 Coppered-glass panels in doors



**F-08 — CHINA-CABINET
 AND SERVING-TABLE COMBINED**

42 inches wide 20 inches deep
 38 inches high to shelf
 Oak, \$42.00 Mahogany, \$50.00
 Panels in doors clear crystal glass, set in copper



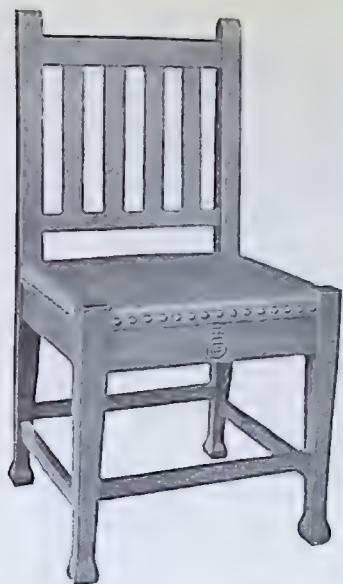
F-02 — SIDEBORD

66 inches wide 40 inches high 26 inches deep
 15-inch plate-glass mirror
 Oak, \$90.00 Mahogany, \$110.00
 Coppered-glass panels in two center doors



F-07 — CHINA-CABINET

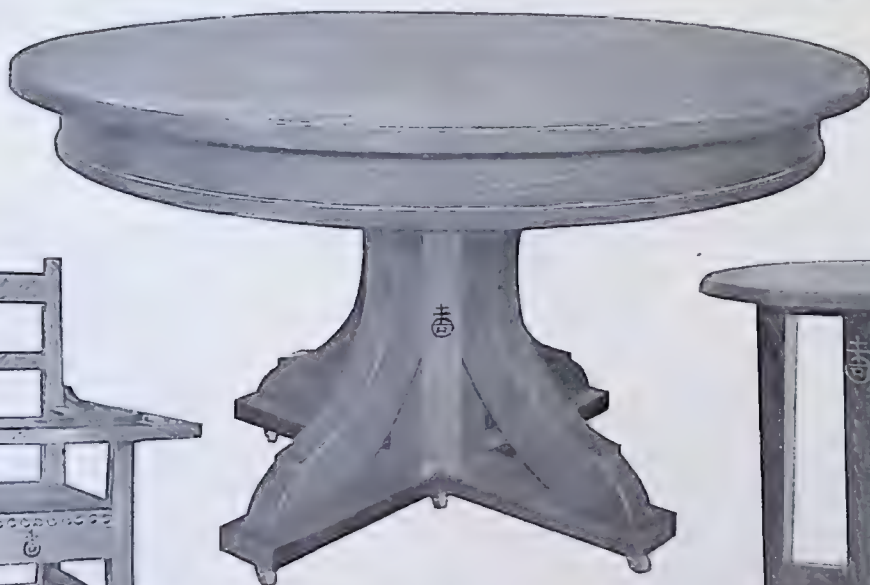
45 inches wide 21 inches deep 55 inches high
 Oak, \$76.00 Mahogany, \$92.00
 Panels are of clear crystal glass, set in copper



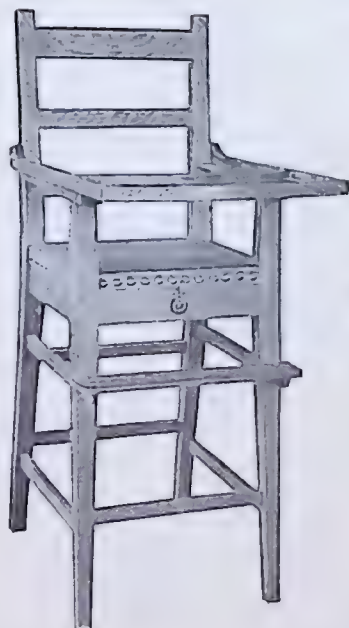
F-025 — DINING-CHAIR
 18 inches wide 17 inches deep
 20-inch back
 Oak, \$11.00 Mahogany, \$13.50



F-026 — ARMCHAIR
 24 inches wide 22 inches deep
 26-inch back
 Oak, \$16.00 Mahogany, \$19.50



F-016 — DINING-TABLE
 48 inches in diameter to extend 8 feet
 Oak, \$50.00 Mahogany, \$60.00
 54 inches in diameter to extend 9 feet
 Oak, \$54.00 Mahogany, \$64.00



F-036 — HIGH CHAIR
 Oak, \$12.50 Mahogany, \$15.00
 No extra charge for carving Baby's
 name on the top crossbar



F-0102 — SERVING-TABLE
 23 inches in diameter 23 inches high
 Oak, \$9.00 Mahogany, \$11.00



F-0113—CHIFFONIER

41½ inches wide 24 inches deep
60 inches high
Oak, \$45.00 Mahogany, \$56.00



F-088—CHILD'S CHAIR

13½ inches wide 10 inches to top of seat
13 inches deep 15 inches high above seat
Oak, \$5.00 Mahogany, \$6.25



F-020—CHILD'S ROCKER

16¼ inches wide 15 inches deep
18½-inch back
Oak, \$8.00 Mahogany, \$10.00



F-098—BRIDE'S CHEST

39 inches wide 21 inches deep
19½ inches high
Oak, \$28.00 Mahogany, \$35.00



F-048—FOOTSTOOL

15 inches wide 9 inches deep
9½ inches high
Oak, \$5.00 Mahogany, \$6.00
Spanish bold-grain leather top

Roycroft Furniture
is shipped F. O. B.
East Aurora, N. Y.



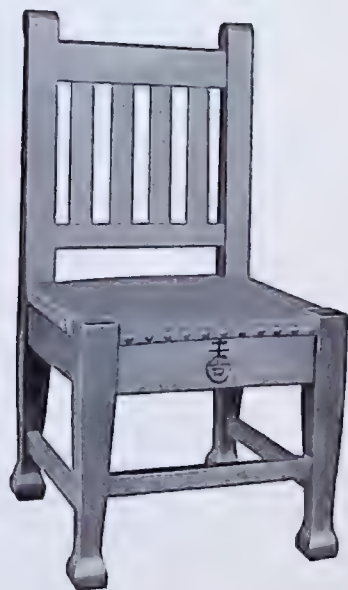
F-0110—DRESSING-TABLE

39 inches wide 18 inches deep
30 inches high
Oak, \$30.00 Mahogany, \$37.00



F-0106—BED

Made in double, three-quarters and single sizes
 Oak, \$34.00 Mahogany, \$42.00
 Covered box-springs, \$16.00



F-037—SLIPPER-CHAIR

14 inches wide 13 inches deep
 13 inches high to seat 16-inch back
 Oak, \$9.00 Mahogany, \$11.00



F-0108—DRESSER

43 inches wide 25 inches deep
 34 inches high 28 x 32 inch mirror
 Oak, \$48.00 Mahogany, \$60.00

FOR THE OFFICE OR STUDY



F-091 — LADIES' WRITING-DESK
 36 inches wide 18 inches deep
 46 inches high over all
 Oak, \$35.00 Mahogany, \$42.00



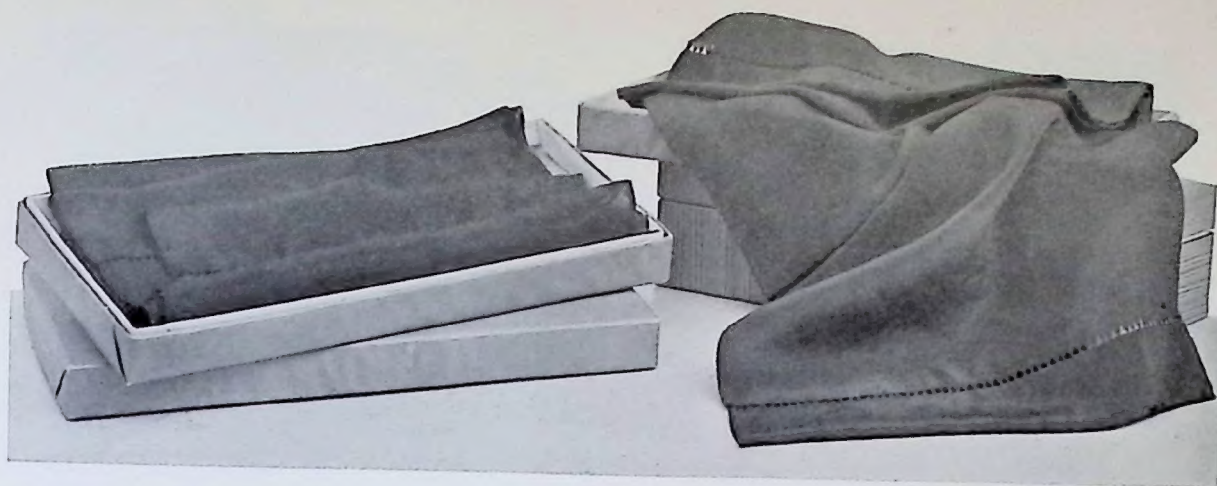
F-031 — DESK-CHAIR
 47 inches high over all
 Oak, \$18.00 Mahogany, \$22.00



F-056 — SINGLE FLAT-TOP DESK
 60 inches wide 34 inches deep 30½ inches high
 Oak, \$70.00 Mahogany, \$80.00



F-023 — WASTEBASKET
 12 inches square 13 inches high
 Oak, \$8.00 Mahogany, \$10.00



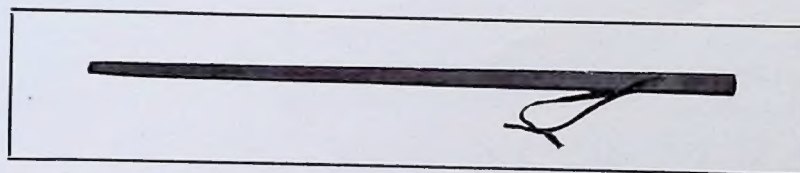
ROYCROFT TIES

THERE are two ties in America which are unequalled. They are *nulli secundus* and *pro bono publico*, so to speak. One is the Roycroft Tie, and the other is Ty Cobb!

They are both winners; but whereas Ty costs fifteen thousand dollars a season, the Roycroft Tie costs but Two Dollars, and is good for all seasons, and lasts several. Ty has several ells of chin-chin in his make-up.

The Roycroft Tie is a yard and a half of Crepe-de-Chine, seven inches wide, beautifully hand-hemstitched by Roycroft geishas.

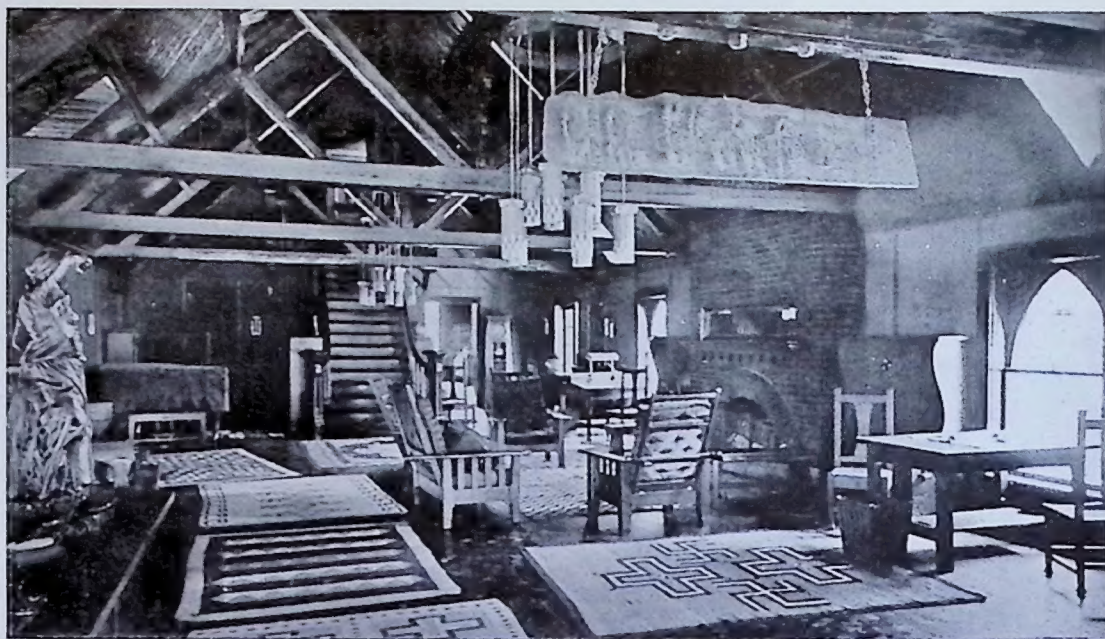
In brown, black, blue, gray, red, white and tan. Price, \$2.00.



ROYCROFT CANES

MADE right Roycroftily and felicitously by men who are able! For demure damsels, dashing young bloods, staid and sober folks—for fun or fancy, swagger or self-defense—these slithers o' bog-oak are equally suitable.

In two sizes: 3-foot canes, with leather-thong handle 25 Cents
 5-foot Alpine stocks, with leather-thong handle 50 Cents



A HOTEL UNLIKE A HOTEL

NOWHERE in America will you find a place like the Roycroft. A beautiful Inn invites you, intelligent companionship, jolly times; charming country, woods and glens, great stretches of fine fields, a winding stream! Horses for riding, Automobiles, Farm, Camps, dances in the Grove and at the Inn, out-of-door frolics. Old clothes or not, as you please. Mix, or hold your peace. All that makes up a life of wide-awake interest, cultured endeavor. Freedom from petty restraints. That's Roycroft so. You'll be welcome for a meal—a day—a month—or a year!

Come any time that suits you—only soon.

East Aurora is thirty minutes from Buffalo on the Pennsylvania Railroad. Automobiles meet the trains. A fine brick boulevard runs all the way from Buffalo to East Aurora, to speed on Autoists—you're expected any time.

Rates, \$2.50 and up. American plan. Satisfying meals. Out-of-Door Sleeping-Rooms. Plenty of Baths. Quiet. Understanding!

THE ROYCROFT INN, EAST AURORA, NEW YORK

YOUR MONEY BACK ON REQUEST!

Should any article ordered from this Roycroft Catalog not equal your highest expectations you are privileged to return it, and your money will be refunded cheerfully—and *at once!*

We prepay shipping charges on all Roycroft Goods excepting Furniture, which is shipped F. O. B. East Aurora!

THE ROYCROFTERS
EAST AURORA, NEW YORK

SMCF23100114

THE ROYCROFT SHOPS

Founded by **ELBERT HUBBARD**
IN EIGHTEEN HUNDRED NINETY-FIVE

Located at **EAST AURORA, NEW YORK**